

# SPONSORSHIP PROGRAM



**METaverse**  
EXPO2022

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**15<sup>th</sup> – 17<sup>th</sup> JUNE, coex**

**Let's login to METaverse!**

# Sponsorship Program

<div>DIAMOND</div> <div>USD 43,500</div> <div>(Includes 14 booths)</div>	<div>GOLD</div> <div>USD 27,000</div> <div>(Includes 8 booths)</div>	<div>SILVER</div> <div>USD 12,400</div> <div>(Includes 4 booths)</div>
<div>Registration</div> <div><ul style="list-style-type: none"><li>Registration Desk Advertise</li><li>Lanyard Logo</li></ul></div>	<div>Registration</div> <div><ul style="list-style-type: none"><li>Lanyard Logo</li></ul></div>	<div>Registration</div> <div></div>
<div>On-site Advertisement</div> <div><ul style="list-style-type: none"><li>Celling Banner(Large)</li><li>Place Company Material</li><li>Play Video on Registration Desk</li></ul></div>	<div>On-site Advertisement</div> <div><ul style="list-style-type: none"><li>Celling Banner(small)</li><li>Place Company Material</li><li>Play Video on Registration Desk</li></ul></div>	<div>On-site Advertisement</div> <div><ul style="list-style-type: none"><li>Celling Banner(small)</li><li>Play Video on Registration Desk</li></ul></div>
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<div>Conference &amp; Event</div> <div><ul style="list-style-type: none"><li>Paid Conference Speaker(30min)</li><li>Break time Video</li></ul></div>	<div>Conference &amp; Event</div> <div><ul style="list-style-type: none"><li>Operate Seminar Room(3hour)</li><li>Break time Video</li></ul></div>	<div>Conference &amp; Event</div> <div><ul style="list-style-type: none"><li>Open Seminar Presentation(20min)</li><li>Break time Video</li></ul></div>
<div>Print Material</div> <div><ul style="list-style-type: none"><li>Conference leaflet Logo</li><li>Invitation Letter Logo</li></ul></div>	<div>Print Material</div> <div><ul style="list-style-type: none"><li>Conference leaflet Logo</li></ul></div>	<div>Print Material</div> <div><ul style="list-style-type: none"><li>Conference leaflet Logo</li></ul></div>

## [Registration]

### 1. Registration Desk Advertise

Registration desk will be installed

On the back of the registration desk, sponsor company advertisement will be attached

- Image size : 3m \* 1.5m
- Due date: at least 1 month before exhibition
- File format : ai

\*\* Sponsor company should design own advertisement contents



### 2. Lanyard Logo

Company logo will be printed in lanyard

- Due date : at least 2 month before exhibition
- Logo format : ai



## [On-site Advertisement]

### 1. Ceiling Banner(Large)

Large size sponsor banner

- Banner size : 7m \* 3m
- Due date : at least 2 week before exhibition
- File format : ai



### 2. Ceiling Banner(small)

Small size sponsor banner

- Banner size : 1m \* 3m
- Due date : at least 2 week before exhibition
- File format : ai



## [On-site Advertisement]

### 3. Place Company Material

Place company flyer or material at lobby or lounge

- Due date: at least 1 week before exhibition
- Quantity : at least 10,000

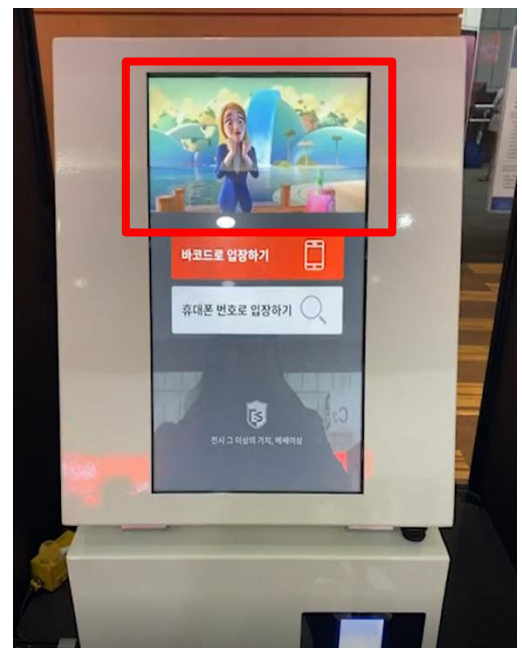


### 4. Play Video on Registration Desk

Company promotion video will be played at registration desk

People who did pre-registration must print their own badge on this machine

- Due date : at least 2 week before exhibition
- File format : mp4
- File size : max 100MB

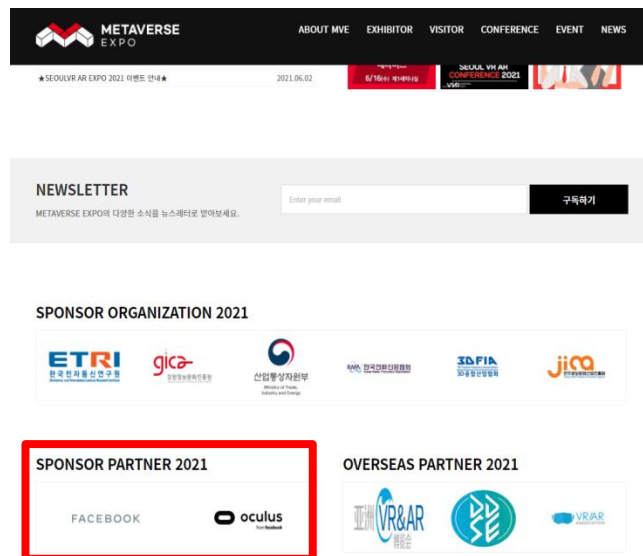


## [On-line Advertisement]

### 1. Web Main Page Banner

Sponsor banner will be uploaded on bottom of the official website

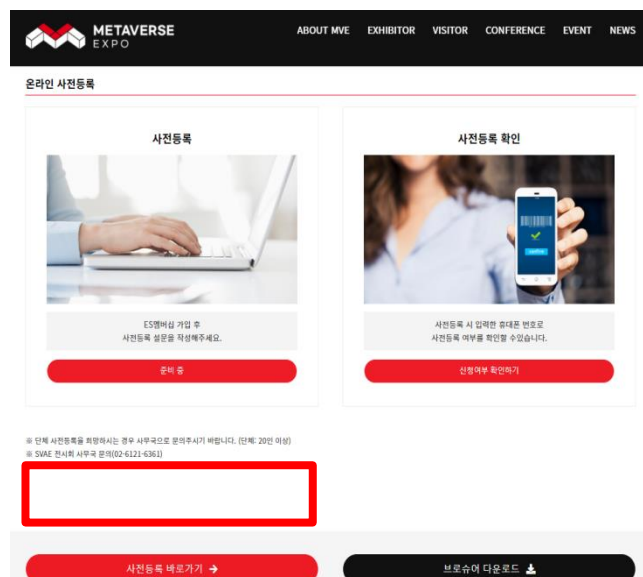
- Banner size : 160\*100px
- Due date : asap
- File format : ai



### 2. Pre-registration Page Banner

Sponsor banner will be uploaded on pre-registration page

- Banner size : 160\*100px
- Due date : asap
- File format : ai



\* Company Logo also available

\*\* Sponsor company should design own advertisement contents

## [On-line Advertisement]

### 3. Newsletter Banner

Sponsorship company logo or ad banner will be added on METAVERSE EXPO e-newsletter

- Banner size : 680\*150px
- Due date : May 31
- File format : ai
- Mailing Schedule : Twice a month  
(Adjustment should be required)



### 4. Exclusive Newsletter

E-newsletter for sponsorship company  
Will be distributed to more than 50,000 relatives  
(2018 – 2021 exhibitors, 2020 – 2021 buyers)

- Banner size : 680\*1000px
- Due date : May 31
- File format : html

\* Company Logo also available

\*\* Sponsor company should design own advertisement contents

## [Conference & Event]

### 1. Paid Conference Speaker(30min)

Sponsor company will be a speaker at paid conference for 30 minutes

- METAVERSE CONFERENCE : 15<sup>th</sup> – 16<sup>th</sup>, June
- Place : Inside the exhibition hall
- Estimated attendees : 50 – 100 people
- 2022 Title : METAVERSE and NFT

### 2. Operate Seminar Room(3hour)

Operate own seminar for 3 hours

Company need to operate, program and advertise seminar

- Seminar : 17<sup>th</sup>, June
- Place : Inside the exhibition hall
- Provided : projector, screen, mike, laptop



## [Conference & Event]

### 3. Open Seminar Presentation(20min)

Able to promote own company and product

Buyers and visitors are able to participate in open seminar with no charge

- Seminar : 15 - 17<sup>th</sup>, June
- Place : Inside the exhibition hall
- Provided : projector, screen, mike, labtop

### 4. Break time Video

Company advertise video will be played during break time

- Show place : Paid Conference Room, Open Seminar Room
- Due date : at least 1 week before exhibition
- File format : mp4

## [Print Material]

### 1. Conference leaflet Logo

Company logo will be printed on conference leaflet

- Due date : at least 1 month before exhibition
- Logo format : ai



### 2. Invitation Letter Logo

Company logo will be printed on invitation letter

- Due date : at least 1 month before exhibition
- Logo format : ai

